

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) A system for transmitting image data comprising:
a remote storage device for receiving image data; and
a digital camera configured to send the image data exclusively to the remote storage device and to receive advertising data exclusively from the remote storage device.
2. (original) The system according to Claim 1 wherein the digital camera further comprises a sensor for forming the image data.
3. (currently amended) The system according to Claim 1 wherein the digital camera further comprises a local storage device for storing the image data and the advertising data from the remote storage device.
4. (original) The system according to Claim 3 wherein the digital camera further comprises a display device for viewing the image data and the advertising data.
5. (currently amended) A method of communicating between a digital camera and a predetermined remote location comprising:
uploading image data from a digital camera to ~~[[a]]~~ an exclusive and

predetermined remote location;
downloading advertising data from the exclusive and predetermined remote location to the digital camera; and
displaying the advertising data on the digital camera.

6. (original) The method according to Claim 5 further comprising an advertiser compensating a distributor based on the advertising data downloaded by the digital camera.

7. (original) The method according to Claim 5 further comprising a distributor selling the digital camera to a user at a discount based on the advertising data downloaded by the digital camera.

8. (currently amended) The method according to Claim 5 wherein uploading the image data occurs only at the exclusive and predetermined remote location.

9. (currently amended) A digital camera comprising:
a buffer for receiving image data and advertising data;
an interface connected to the buffer configured to upload the image data from the digital camera to [[a]] an exclusive and predetermined remote location and to download the advertising data from the exclusive and predetermined remote location to the digital camera; and
a display connected to the buffer for viewing the advertising data.

10. (original) The digital camera according to Claim 9 further comprising a sensor connected to the buffer for forming the image data.

11. (currently amended) The digital camera according to Claim 9 wherein the interface is configured to automatically connect with the exclusive and predetermined remote location for uploading the image data and downloading the advertisement data.